

SPONSORSHIP OPPORTUNITIES

THE WARRENTON PONY SHOW ★ EST 1919

June 24-28, 2026

\$7,500 - TITLE SPONSOR

- Recognition as official sponsor of the day plus either grand champion sponsor or special class sponsor
- Product exclusivity
- Website link & logo on printed materials
- On-site product display & sales space
- Banner placement in 3 locations
- 2 full-page ads in show program
- Daily PA announcements
- Invitations to all social events
- Ringside parking
- Present awards in sponsored class

\$5,000 - FEATURE SPONSOR

- Recognition as division sponsor for 2 divisions or feature class sponsor
- Website link & logo on printed materials
- On-site product display & sales space
- Banner placement in 3 locations
- 1 full + 1 half-page ad in show program
- Daily PA announcements
- Invitations to all social events
- Ringside parking
- Present awards in sponsored class

\$2,500 - PRESENTING SPONSOR

- Recognition as division championship sponsor
- Website link & logo on printed materials
- On-site product display plus sales space
- Banner placement in 2 locations
- 1 full-page ad in show program
- Daily PA announcements
- Invitations to all social events
- Grandstand box or ringside parking
- Present awards in sponsored class

\$1,000- RECOGNIZED DIVISION

- Recognition as sponsor for one recognized division
- Website link & logo on printed materials
- On-site product display
- Banner placement in 1 location
- 1 half-page ad in show program
- Daily PA announcements
- Invitations to all social events
- Ringside parking or Grandstand Box
- Present awards in sponsored class

\$500 - NUMBER SPONSOR

- Logo/ name on front of all exhibitor numbers
- Ad or coupon on back of numbers
- PA announcements
- Link on the show website
- Invitation to all social events

\$500 - LOCAL DIVISION SPONSOR

- Recognition as local division sponsor
- Website link & logo on printed materials
- Banner placement in 1 location
- Daily PA announcements
- Grandstand box
- Invitations to all social events
- Present awards in sponsored class

\$250 - CLASS SPONSOR

- Complimentary tickets
- PA announcements
- Listing on printed materials
- Present awards in sponsored class

\$250 - WATER TRUCK SPONSOR

Price per day (5) available

- Complimentary tickets
- Listing on printed materials
- PA Announcements

\$200 - COOLER SPONSOR

- Complimentary tickets
- Listing on printed materials

\$100 - FRIEND SPONSOR

ADVERTISEMENT AD ONS

BANNER PLACEMENT

Shirley \$350, Show Structure \$300

RINGSIDE PARKING

\$250

ADVERTISING ONLY/PRIZE LIST ADS

Advertising is complimentary with some sponsorship packages

OUTSIDE BACK COVER

\$375

INSIDE FRONT OR INSIDE BACK COVER

\$300

CENTERFOLD

\$500

FULL PAGE B&W

\$200

1/2 & 1/4 PAGE B&W

\$175, \$100



"The Oldest Pony Show in America"