SPONSORSHIP EXPOSURE

There are numerous opportunities for sponsors to enjoy direct exposure to the powerful market of Warrenton Pony Show exhibitors and enthusiasts through sponsorship of the Warrenton Pony Show. Sponsorship categories range from large corporate sponsorships to smaller private sponsorships as listed below:

\$7,500 - TITLE SPONSOR

This package includes product exclusivity, website link, on-site product display & sales space, banner placement in 3 locations, daily PA announcements, 2 full-page ads in show program, corporate logo on all printed materials, invitations to all social events, Ringside Parking and presentation of awards in sponsored class.

\$5,000 - FEATURE SPONSOR

This sponsorship level includes website link, corporate logo on printed materials, on-site product display and sales space, banner placement in multiple locations, 1 full page and one ½ page ad in show program, daily PA announcements, invitations to all social events, Ringside Parking, and presentation of awards in sponsored class.

<u>\$2,500 - PRESENTING SPONSOR</u>

Included are website link, corporate logo on printed materials, on-site product display, banner placement in 2 locations, 1 full-page ad in show program, daily PA announcements, invitations to all social events, Grandstand Box or Ringside Parking, and presentation of awards in sponsored class.

\$1,000 - RECOGNIZED DIVISION SPONSOR

Sponsors receive website link, corporate logo on printed materials, on-site product display,, banner placement in 1 location, ½ page ad in show program, daily PA announcements, grandstand box or ringside parking space, invitations to all social events and presentation of awards in sponsored class.

\$500 - LOCAL DIVISION SPONSOR

Sponsorship includes website link, corporate logo on printed materials, banner placement in 1 location, daily PA announcements, ringside parking or grandstand box, invitations to all social events and presentation of awards in sponsored class are included.

<u>\$500 – NUMBER SPONSOR</u>

Sponsorship includes a corporate logo or name on the front of all numbers worn by exhibitors as well as an ad or coupon printed on the back of the number, in addition to PA announcements and a link on the show website.

\$250 - CLASS SPONSOR

Complimentary tickets, PA announcements, listing on printed materials and presentation of awards in sponsored class are included.

\$200 - COOLER SPONSOR

Complimentary tickets and listing on printed sponsor materials and in program are included.