

# APPLICATION FOR

# SPONSORSHIP & ADVERTISING

THE WARRENTON PONY SHOW ★ EST 1919

June 24-28, 2026



I hereby authorize the Warrenton Pony Show Association, Inc. to publish an advertisement in the official Pony Show Prize List as indicated below and agree to pay the rate specified. The publisher will not be held responsible for typographical or publication

Advertiser/Sponsor \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Invoice needed ( Y / N )

## SPONSORSHIP OPPORTUNITIES

- |   |   |
|---|---|
| <input type="checkbox"/> <b>TITLE SPONSOR**†</b> \$7500               | <input type="checkbox"/> <b>NUMBER SPONSOR</b> \$500      |
| <input type="checkbox"/> <b>FEATURE SPONSOR**†</b> \$5000             | <input type="checkbox"/> <b>CLASS SPONSOR</b> \$250       |
| <input type="checkbox"/> <b>PRESENTING SPONSOR**†</b> \$2500          | <input type="checkbox"/> <b>WATER TRUCK SPONSOR</b> \$250 |
| <input type="checkbox"/> <b>RECOGNIZED DIVISION SPONSOR**†</b> \$1000 | <input type="checkbox"/> <b>RINGSIDE PARKING</b> \$250    |
| <input type="checkbox"/> <b>LOCAL DIVISION SPONSOR°</b> \$500         | <input type="checkbox"/> <b>COOLER SPONSOR</b> \$200      |
|   | <input type="checkbox"/> <b>FRIEND SPONSOR</b> \$100      |

\* Ringside parking space included  
† Specific class or division as available  
° Grandstand Box included



## PROGRAM ADVERTISEMENTS

(Black and White Only, With Exception of Covers)

- |  |   |
|--|---|
| <input type="checkbox"/> Centerfold \$500  | <input type="checkbox"/> Full Page (7 1/2" x 10") \$200   |
| <input type="checkbox"/> Outside back Cover \$375                                | <input type="checkbox"/> Half Page (7 1/2" x 5") \$175    |
| <input type="checkbox"/> Banner Placement \$350 (Shirley) \$300 (Show Structure) | <input type="checkbox"/> 1/4 Page (3 3/4" x 4 1/2") \$100 |
| <input type="checkbox"/> Inside Front/Back Cover \$300                           |   |

*"The Oldest  
Pony Show in  
America"*

## AD COPY AND ART

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Copy and art enclosed | <input type="checkbox"/> Payment enclosed | <input type="checkbox"/> Use same ad as last year | <input type="checkbox"/> Copy and art to be sent by deadline |
|--|---|---|--|

Payments not received within 30 days of invoice are past due and subject to a 1.5% monthly late charge

AD COPY DEADLINE May 1, 2026

Email ads to: donna.giampa@yahoo.com

Total Enclosed

ART FILES: PDFs preferred, high resolution JPEGs and PNGs accepted

ARTWORK: Photocopies or laser prints can not be accepted

Please remit completed form and check to:



Warrenton Pony Show  
P.O. Box 794  
Warrenton, VA 20188